

Многофункциональная издательская платформа полного цикла и услуги



Почему ARPHA? 15 главных отличительных особенностей

1. Программная платформа полного цикла + услуги, предоставляемые сотрудниками
2. White-label или совместное издательство
3. Оперативная гибкость
4. Доступные и гибкие ценовые модели
5. Разнообразные бизнес-модели
6. Языковая гибкость
7. Продвинутое семантическое совершенствование контента
8. Машиночитаемый контент
9. Автоматическое индексирование и архивирование
10. Личный подход в технической поддержке и консультировании
11. Услуги по продвижению и научной коммуникации
12. Различные метрики пользования в режиме реального времени
13. Статистики и отчеты по развитию журнала
14. Многофункциональная платформа
15. Постоянное добавление новых интеграций и инструментов



1. Программная платформа полного цикла + услуги, предоставляемые сотрудниками

- **Единый и удобный** пользовательский интерфейс
- Авторство, рецензирование, редактирование, верстка и архивирование происходит **полностью** в среде онлайн-платформы ARPHA
- **Автоматические** уведомления и напоминания
- **Безопасность данных** и соответствие GDPR



Ключевые модули и группы услуг



Публикационная
платформа и хостинг



Интерфейс
подачи
рукописи



Платформа управления
редакторским процессом



Платформа управления
макетированием и
вёрсткой



Распространение,
индексирование и
архивирование



Различные
операционные и бизнес-
модели



Метрики и
статистики журнала



Маркетинг и
продвижение



Поддержка
пользователей,
руководства, тренинги

2. White-label или (co)издательство с Pensoft

- С ARPHA Ваш портал для публикации журнала, конференции или же платформа для препринтов может функционировать **под собственным логотипом и импринтом,**
- или же **Pensoft может выступать в качестве (co)издателя** для большего признания, распространения и развития журнала как части портфолио Издателя.



Пример: White-label vs. (co)издательство

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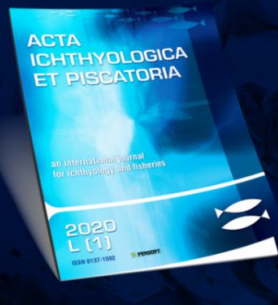
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Clarivate Web of Science Journal Impact Factor: 0.629

Q Values

Scopus Scopus CiteScore 2019: 1.0

Q Values

CiteScoreTracker 2020: 1.2 (updated monthly)

<https://aiep.pensoft.net/>

3. Операционная гибкость

- Как программные модули, так и услуги наших специалистов могут предоставляться **по выбору** (для сохранения текущего рабочего процесса и будущих нужд журнала).



Соберите свой собственный вариант издательской платформы

Branding models		
☐ Under Pensoft's imprint	☐ Co-published with Pensoft	☒ Under your imprint
Web-design, look & feel		
☐ Standard ARPHA template	☐ Individual journal design	☒ Customised publisher's platform
Manuscript input		
☒ ARPHA Writing Tool	☐ File(s)	☐ Mixed model
Peer review stages		
☒ Pre-submission	☐ Post-submission	☒ Post-publication
Peer review types		
☐ Conventional	☐ Community-based	☒ Open/Public
Publication output		
☒ Pdf	☒ Semantically enhanced HTML	☒ Semantically tagged XML
Revenue models		
☐ Author-side APCs	☒ Institutional support	☐ Mixed models

4. Доступные и гибкие ценовые модели

- Гибкие и абсолютно прозрачные ценовые планы ARPHA могут быть персонализированы для соответствия **любым бюджетным требованиям.**



Три прозрачных ценовых плана

	BASIC	ADVANCED	PREMIUM
END-TO-END, FULL-FEATURED, JOURNAL PUBLISHING PLATFORM			
(1) submission	✓	✓	✓
(2) peer review and editorial management	✓	✓	✓
(3) production management	✓	✓	✓
(4) publishing and hosting	✓	✓	✓
(5) indexing & archiving	✓	✓	✓
(6) distribution & dissemination	✓	✓	✓
(7) usage and management statistics	✓	✓	✓
SERVICES			
DOI registration & online publication	✓	✓	✓
XML conversion of article metadata	✓	✓	✓
Metadata export in 12+ machine-readable formats	✓		
Publication in PDF	✓		
Special issues & article collections	✓		
One-stop API end-point for automated indexing & archiving in 40+ international databases	✓		
Article sharing & distribution tool	✓		
Email alert subscription tool	✓		
Post-publication comments & reviews	✓		
Article download & citation count tool	✓		

https://arphahub.com/about/pricing_plans

ONE-TIME SETUP FEE €			
Website & platform standard technical setup ¹	€ 1,500	€ 1,500	€ 1,500
Individual journal web design (website, logo, article layout, cover, social media profiles, etc.) (OPTIONAL)	✓	✓	✓
RUNNING COSTS €			
Annual fee (license, hosting, technical maintenance & support) ¹	€ 2,850	€ 2,850	€ 2,850
Manuscript Submission Charge	0	0	0
Article Processing Charge ²	€ 80	€ 300	€ 500
EXAMPLES OF TOTAL YEARLY COSTS PER JOURNAL (with APCs included)			
2 issues, 20 articles per year	€ 4,450	€ 8,850	€ 12,850
4 issues, 40 articles per year	€ 6,050	€ 14,850	€ 22,850

¹ Discounts available for 3+ journals.

5. Различные бизнес-модели

- Diamond Open Access
- Смешанная модель
- Модель, основанная на доходе от APC
- Дифференцированная модель
- Персонализированные модели



Создайте свою собственную бизнес-модель

Шаг 1: Выберите, кто оплачивает расходы журнала

Ежегодный взнос –
оплачивается организацией
+
APCs – оплачивается
организацией

Ежегодный взнос –
оплачивается организацией
+
APCs – поделен между автором и
организацией

Ежегодный взнос
входит в APC
+
APCs – оплачивается
авторами

Шаг 2: Выберите план оплаты

**Оплата фиксированного числа статей /
страниц в год:**

Подходит для организаций с фиксированным бюджетом и журналов с фиксированным объемом публикации

Оплата за каждую статью:

Подходит для новых журналов или журналов, имеющих целью увеличение количества публикаций

6. Языковая гибкость

- ARPHA поддерживает **двуязычные** решения для интерфейса, метаданных и оформления.



Языковая гибкость интерфейса

Дружество на кардиолозите в България

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Influence of migration processes on the demographic development in the Yamal–Nenets Autonomous Okrug

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Citation: Pomazkin DV (2021) Influence of migration processes on the demographic development in the Yamal–Nenets Autonomous Okrug. Population and Economics 5(1): 90–97. <https://doi.org/10.3897/popecon.5.e65133>

Abstract

The article discusses the influence of migration on the development of demographic processes in the Yamal–Nenets Autonomous Okrug. The study shows that the current level of migration will lead to a decrease in the population due to the uneven sex and age structure of the population of the region. In this context, the author presents estimates of the number and costs of shift workers, that need to be attracted to compensate for the economically active population reduction.

Keywords

migration, population size, mathematical modelling

Влияние миграционных процессов на демографическое развитие Ямало-Ненецкого автономного округа

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Аннотация

В статье рассматривается влияние миграции на развитие демографических процессов в Ямало-Ненецком автономном округе. Показано, что сложившийся уровень миграции приводит к сокращению численности населения в силу диспропорций в половозрастной структуре региона. Приведены оценки численности работников, привлекаемых вахтовым методом для компенсации сокращения численности экономически активного населения, и связанных с ними затрат.

Ключевые слова

миграционные процессы, численность населения, математическое моделирование

7. Семантические улучшения HTML / XML контента

Семантически улучшенный HTML контент предоставляет визуализации и ссылки для удобства доступа пользователя без отрыва от чтения к таким частям статьи как:

- Географические локации
- Сведения о распространении видов
- Иллюстрации, таблицы и другие дополнительные материалы
- Ссылки на использованную литературу



Пример: Географические локации в HTML

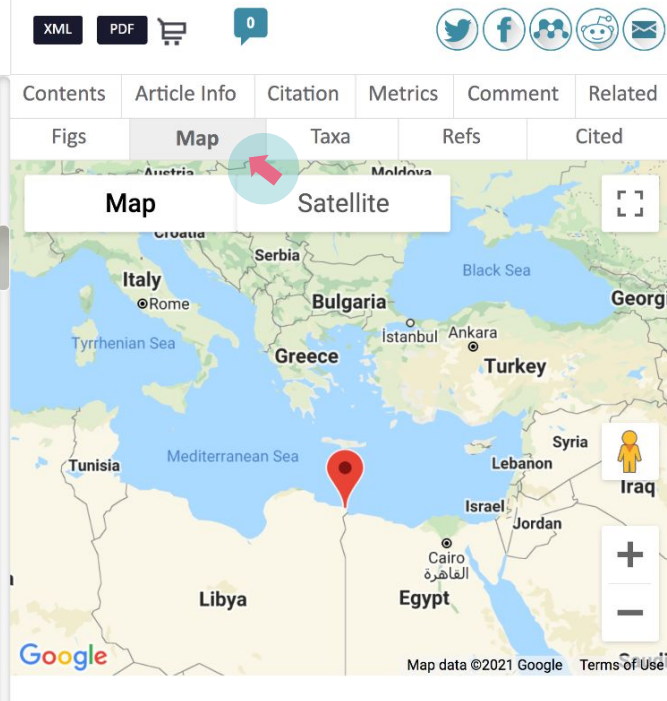
Short Communication

Acta Ichthyologica et Piscatoria 51(1): 113-118
<https://doi.org/10.3897/aiep.51.63504> (31 Mar 2021)

In this study, the record of *A. pharaonis* is documented for the first time in the Libyan waters, being the species not yet reported in recent literature on marine non-indigenous species of the country (Shakman et al. 2019 and references therein; Abdelghani et al. 2020; Bariche et al. 2020; Osca et al. 2020). The locations of the two subsequent findings of *A. pharaonis* described in this paper represent the westernmost Mediterranean area of colonization of this non-indigenous fish along the southern shores of the basin.

Material and methods

On 19 September 2020, a spear fisher submitted photos to the social media citizen science platform for Libyan waters called 'Marine Biology in Libya' (<https://www.facebook.com/MarineBiologyinLibya>) of an unknown fish he had just caught. The catch was made on rocky bottom interrupted by sand at a depth of approximately 1.5 m, along the coast of the Al Burdi (Bardia) region in the far eastern extremity of Libya, not far from the Egyptian border (31°46'45"N, 25°04'40"E) (Fig. 1). The same sports fisher preserved in a freezer the specimen (specimen A), which was retrieved by one of us (SAM), to enable the assessment and measurement of its main morphometric and meristic attributes. Measurements were taken with a caliper to the nearest 0.01 mm, following Bauchot (1987). The sample is stored in formaldehyde solution at the fish collection of the Omar Al-Moukhtar University, El Bayda, Libya. The specimen was identified following Gon (1986, 2000), Gon and Randall (2003), and Golani et al. (2013).

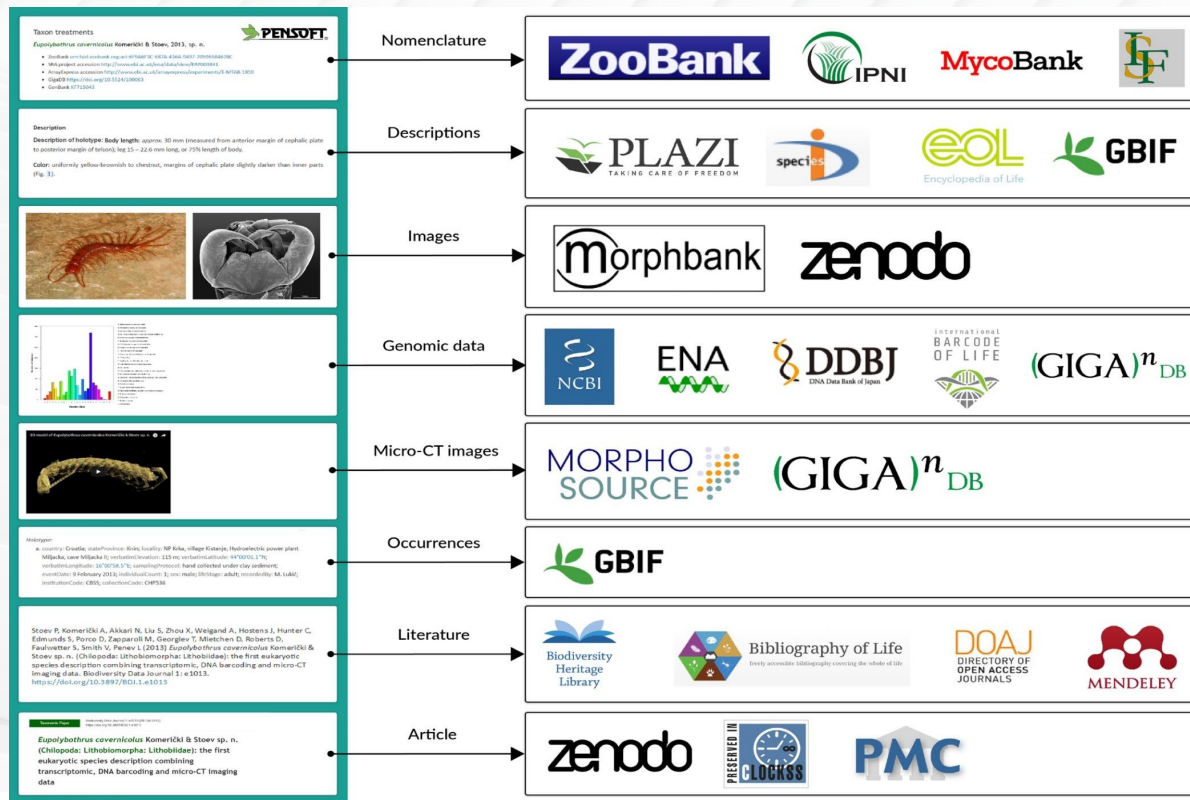


8. Машиночитаемый контент

- Все публикации также доступны в формате JATS XML, который облегчает обнаруживаемость статьи для компьютерных и поисковых алгоритмов.
- Дополнительно, контент автоматически захватывается и передается в релевантные базы данных.



Машиночитаемость – ключ к улучшенному распространению контента

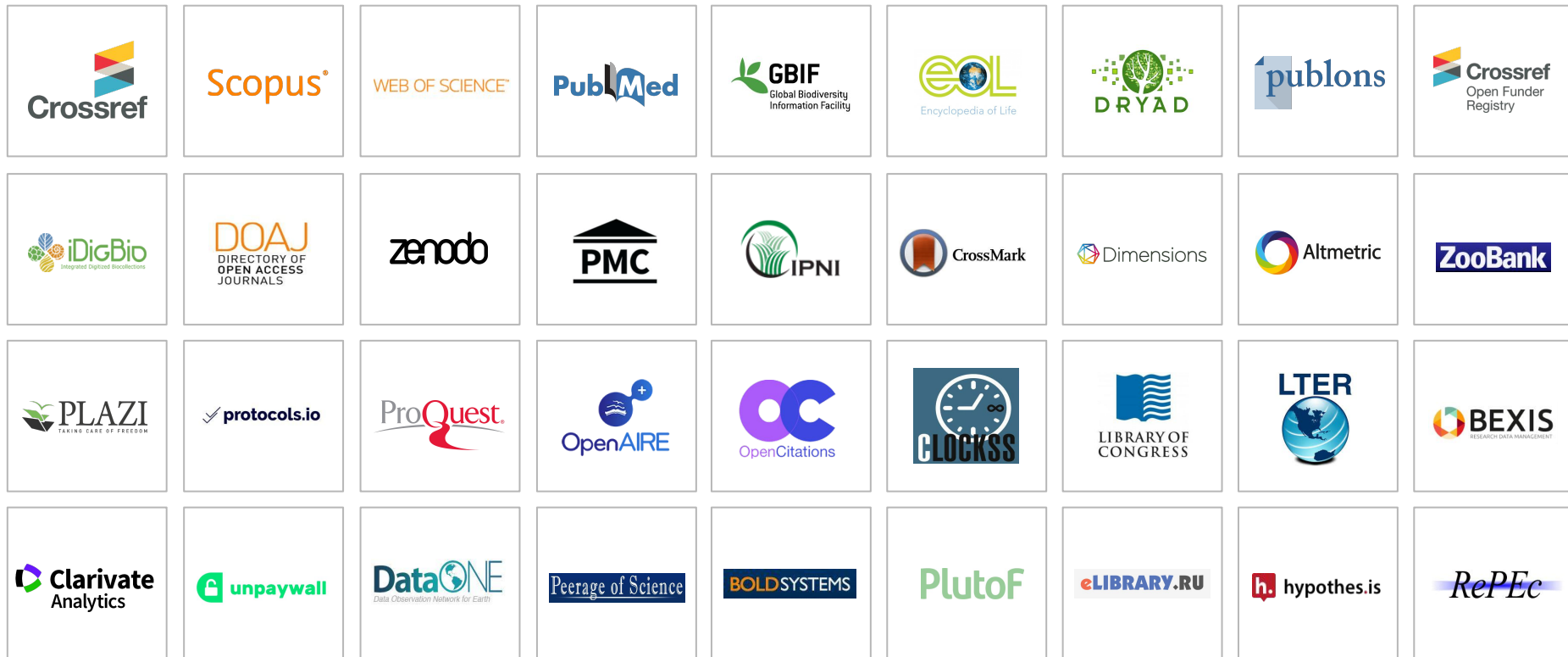


9. Автоматическое индексирование и архивирование

- После публикации контент **автоматически** экспортируется в более **60 ведущих баз данных**, предоставляющих услуги **индексирования и архивирования**.



Индексирование и архивирование в 60+ ведущих базах данных



10. Личный подход в технической поддержке и консультировании

- Личный подход, поддержка и **ответ в течении одного рабочего дня** от специально назначенного сотрудника
- Оперативное обучение и техническая поддержка
- **Консультирование и поддержка** в развитии журнала, индексировании и архивировании, маркетинге и продвижении



Пример: Организация регулярных редакторских встреч



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Benjamin Burkhard and 5 others

3:04 PM · Mar 5, 2021 · Twitter Web App

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Today, we enjoyed a really helpful & inspirational meeting with our editors & our publishers @Pensoft! Stay tuned for some news from #OneEcosystem! 😊

#Ecology #EcosystemServices #Sustainability #OpenScience

Ignacio Palomo @ignacio_palomo_ · Mar 5

Looking for an #openaccess, transparent and innovative venue for your publications and datasets? At an affordable price and with quick turn-around? Have a look at @OneEcosystem oneecosystem.pensoft.net and this great team of editors!



Meeting of Editorial Board, together with @Pensoft, looking at new strategies to bring up our voice and your papers to a larger audience. Submit your paper to @PlantSociology



11. Услуги по продвижению и научным коммуникациям

- Анонсы распространяются на **ведущих научных новостных каналах**
- Научные публикации рассылаются в **ведущие международные СМИ**
- Научная коммуникация в **социальных сетях**
- Консультирование по научной коммуникации как на уровне **статьи**, так и на уровне **журнала**



Распространение пресс-сообщений при помощи различных коммуникационных каналов



Senckenberg Nature Research Society moves three of its journals to the ARPHA Platform - April 9, 2021

The Senckenberg Nature Research Society, one of the largest natural research associations in Germany, has moved three of its international, open-access scholarly journals to the publishing platform ARPHA, following a recent contract with the scientific publisher and technology provider [Pensoft](#).

Having opted for the white-label publishing solution, the journals remain under the brand of the Society and the Senckenberg Natural History Collections Dresden, one of the oldest natural-science museums in the world. Despite transitioning to a new platform, the past volumes of the journals remain accessible from a link on their website homepages.

Following their recent move to the Pensoft-developed publishing platform, the journals - *Arthropod Systematics & Phylogeny*, *Vertebrate Zoology* and *Geologica Saxonica* - have not only acquired their own glossy and user-friendly websites, but have also taken advantage from ARPHA's signature fast-track, end-to-end publishing system, which is to benefit all journal users: authors, reviewers and editors alike. In addition, the journals are already using many of the unique services offered by ARPHA, including publication in PDF, semantically enhanced HTML and machine-readable XML formats; advanced data publishing; sub-article-level usage metrics; automated export of sub-article elements and data to key aggregators; web-service integrations with major indexing and archiving databases; and others.



ARPHA @ARPHAplatform · May 11, 2020

Welcome to the second journal by @AmsterdamUPress on #ARPHA!
Brand new OA Journal of European #Landscapes finally provides a platform for comparative & cross-boundary landscape research 🌱

More: eurekalert.org/pub_releases/2...
First issue: journalofeuropeanlandscapes.eu/issue/2875/ 📄
#LandscapeEcology



IALE-Europe and 8 others

1 4 8



Pensoft Publishers

Published by Iva Kostadinova · May 11 at 1:30 PM

Awesome to see celebrities excited about new species named after them! Lovely way for scientists & idols to praise biodiversity! 🌱 This time around, it's Novak Djokovic happy about his new 🐌 namesake, recently described in our journal *Subterranean Biology*.

<https://www.atptour.com/en/news/djokovic-snail-april-2021> via ATP Tour



ATPTOUR.COM

New Snail Species Named After Novak Djokovic: 'I Always Tried To Be Fast!' | ATP Tour | Tennis



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NEWS RELEASE 15-APR-2021

Novak Djokovic now has a tiny new snail species named after him

PENSOFT PUBLISHERS

Research News



Do freshwater snails make good tennis players? One of them certainly has the name for it.

Enter Travanjiana djokovici, a new species of aquatic snail named after famous Serbian tennis player Novak Djokovic.

Slovak biopaleontologist Jozef Grego and Montenegrin zoologist Vladimir Pestic of the University of Montenegro discovered the new snail in a karstic spring near Podgorica, the capital of Montenegro, during a field trip in April 2019. Their scientific article, published in the open-access, peer-reviewed journal *Subterranean Biology*, says they named it after Djokovic "to acknowledge his inspiring enthusiasm and energy."

"To discover some of the world's rarest animals that inhabit the unique underground habitats of the Dinaric karst, to reach inaccessible cave and spring habitats and for the restless work during processing of the collected material, you need Novak's energy and enthusiasm," the researchers explain.

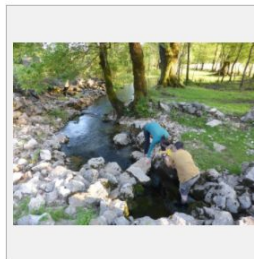


IMAGE: THE TYPE LOCALITY WHERE THE NEW SPECIES TRAVANJIANA DJOKOVICI WAS FOUND [view more](#)

CREDIT: JOZEF GREGO

Освещение в ведущих мировых СМИ



© 16 Apr 2021

Slow-vak Djokovic - check out the snail named after a tennis star

A newly discovered rare species of snail has been named after tennis pro, Novak Djokovic but he's not the only celeb to have a creature named after them. Check out these pics.

Novak Djokovic is known for his relentless speed on the court, so it might be a surprise to hear that one of the world's slowest creatures has been named after the tennis pro. The new species was discovered in Montenegro and has been named 'Trovunijana Djokovic'. The little mollusc was spotted at a spring near the country's capital Podgorica and has been classed as vulnerable according to the International Union for Conservation of Nature's (IUCN) Red List of Threatened Species. The scientists who found it said they named the freshwater snail species after Djokovic 'to



Mysterious, new tarantula-like spider identified in Florida Everglades



By Christina Zdanowicz, CNN

Updated 2222 GMT (0622 HKT) May 3, 2021



Meet the Pine Rockland Trapdoor Spider, who was recently identified in Florida.



12. Различные метрики пользования в режиме реального времени

- Число общих и уникальных просмотров **каждой публикации** по форматам (PDF, HTML, XML)
- Число общих и уникальных просмотров и загрузок **каждого элемента статьи** (например, иллюстрации, таблицы)
- **Онлайн упоминания** и публичность
- **Цитирование**



Метрики в режиме реального времени на уровне статьи и элементов статьи

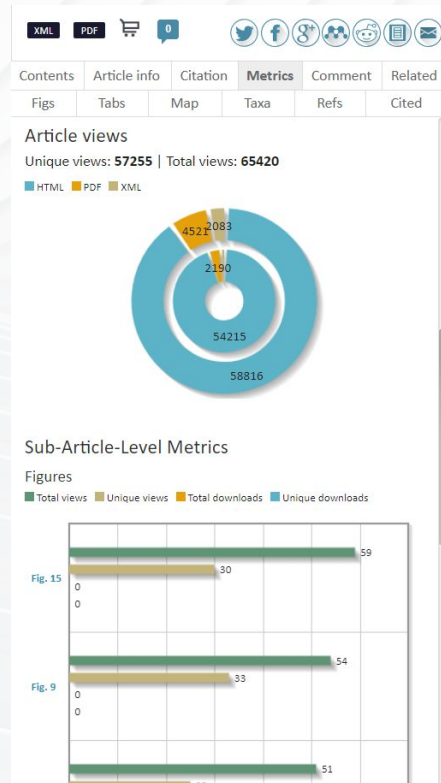
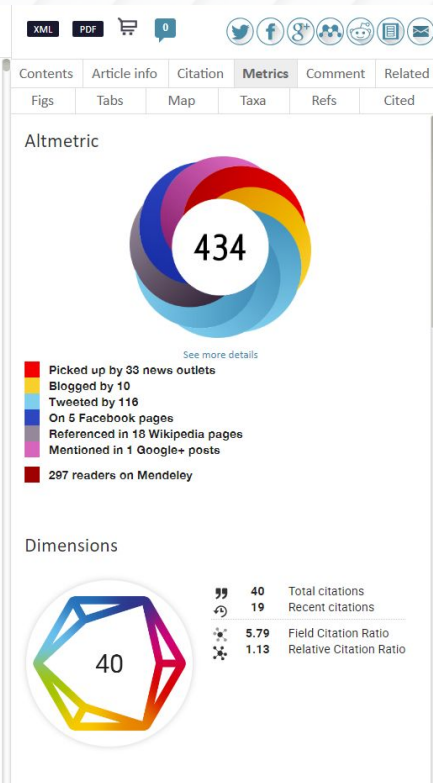
Research Article ZooKeys 324: 1-83
<https://doi.org/10.3897/zookeys.324.5827> (15 Aug 2013)

Taxonomic revision of the olingos (*Bassaricyon*), with description of a new species, the Olinguito

Kristofer M. Helgen ^{1,*}, C. Miguel Pinto ^{2,3,4,5,*}, Roland Kays ^{6,7,8,9}, Lauren E. Helgen ^{1,1}, Mirian T. N. Tsuchiya ^{1,9,10,*}, Aleta Quinn ^{1,11,*}, Don E. Wilson ^{1,11}, Jesús E. Maldonado ^{1,10,11}

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13. Статистика и отчёты по развитию журнала

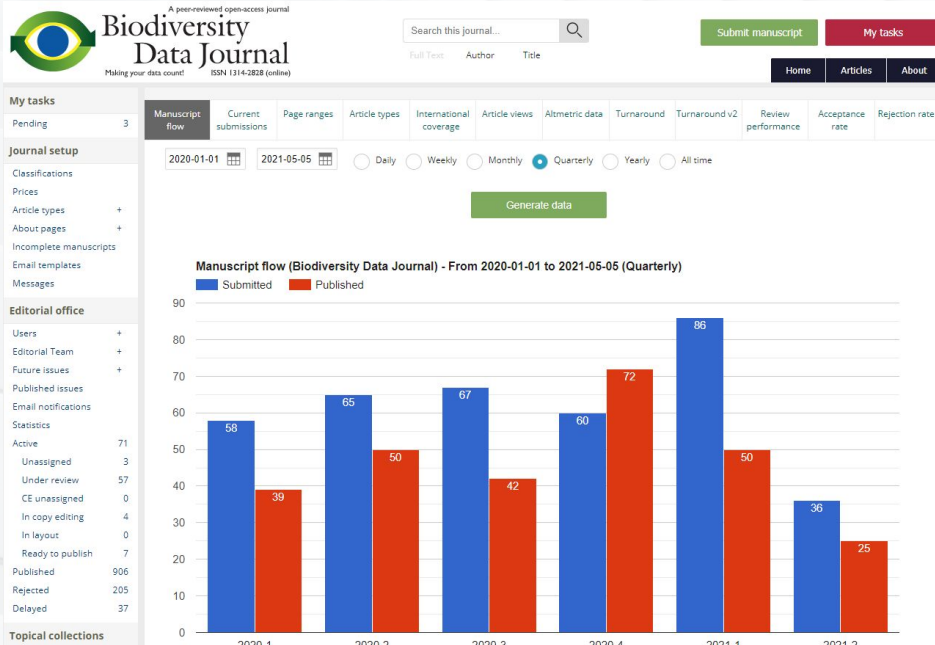
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Дважды в год отправляются **подробные отчеты** с этими и многими другими данными!

Пример: Статистика рукописей в системе и полугодовой отчет



Biodiversity Data Journal performance report

From Biodiversity Data Journal <bdj@pensoft.net> on 2020-12-18 14:06
[Details](#) [Plain text](#)

Dear Editors,

We present you the statistics on Biodiversity Data Journal's performance over the last period. In the graphs below, you can compare the new data with those from the previous period.

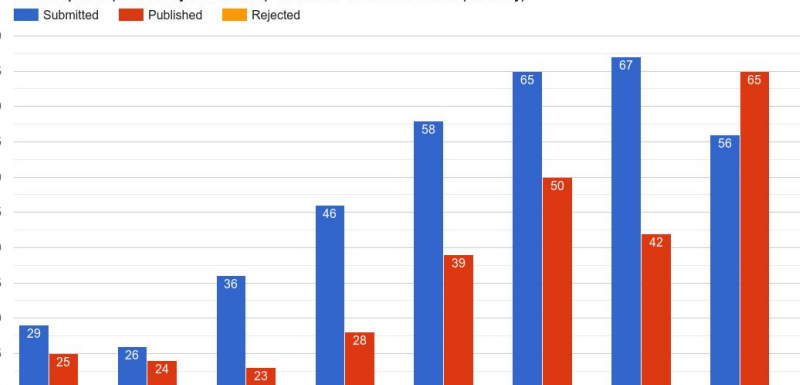
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More in-depth statistics are available from the ARPHA system on the Journal's website (see [how to access](#) those).

Current submissions

Date	Submitted	Under review	In copy editing	In layout	Awaiting publication	Published
2020-12-18	0	41	0	0	6	824

Manuscript flow (Biodiversity Data Journal) - From 2019-01-01 to 2020-12-18 (Quarterly)

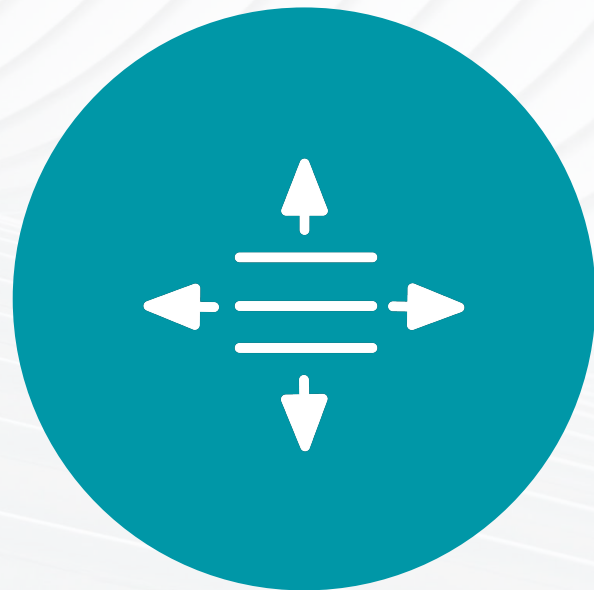


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Помимо научных журналов, на платформе ARPHA также можно разместить:

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- материалы конференций (как тезисы, так и полноценные статьи)
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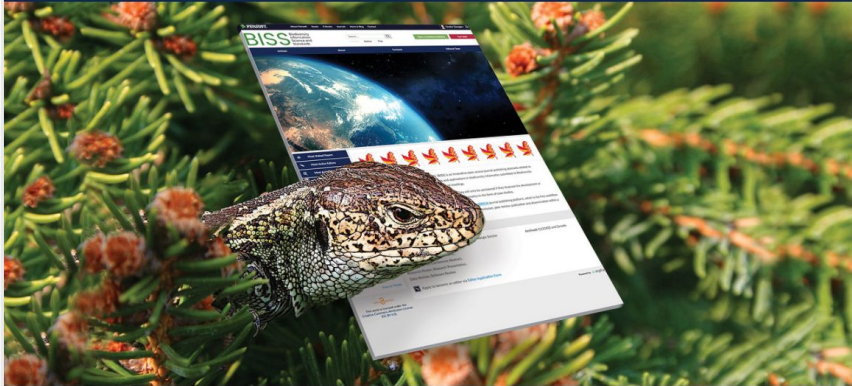
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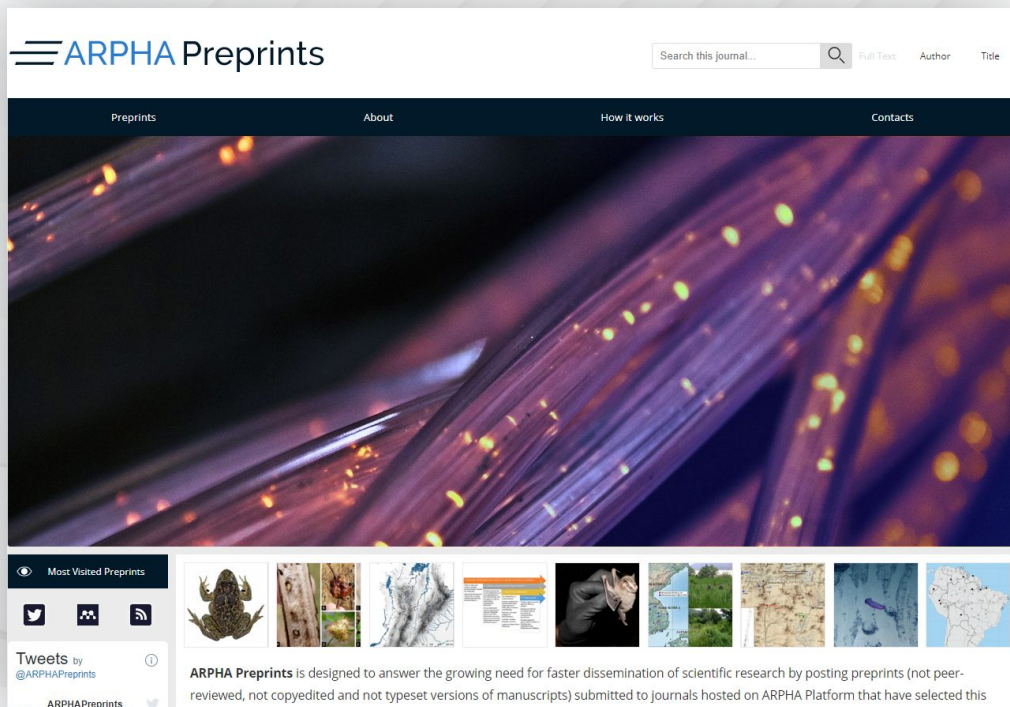
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Science Business Announcement



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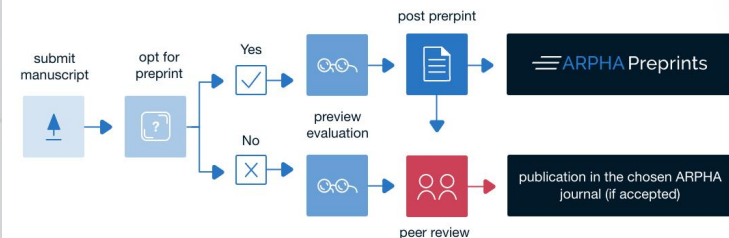
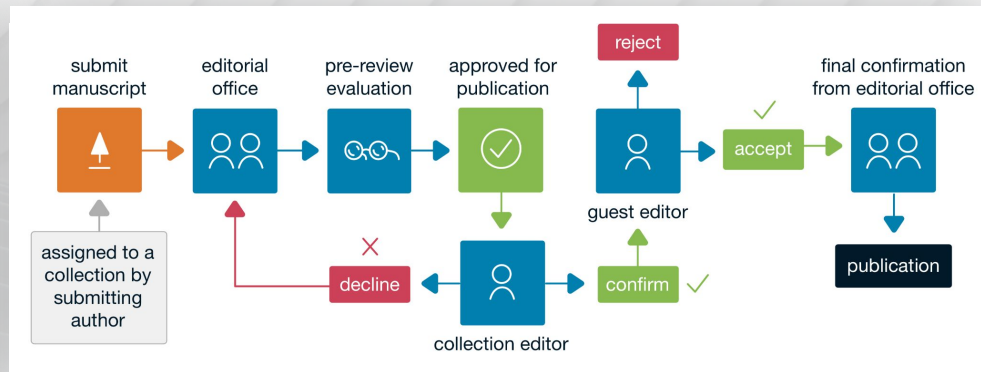
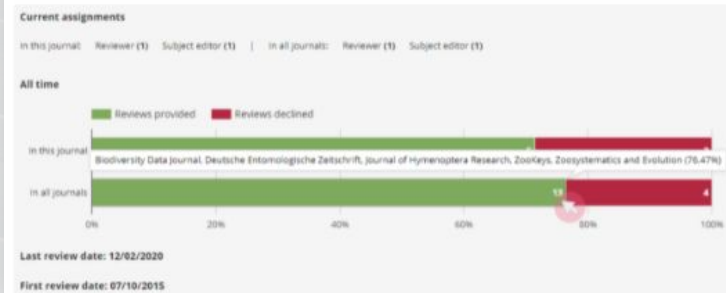


IMAGE: ARPHA PREPRINTS PUBLICATION WORKFLOW IN PARTICIPATING ARPHA-HOSTED JOURNALS. [view more >](#)



Специальный процесс для работы над рукописями специальных выпусков / тематических коллекций для журналов платформы ARPHA

Workload for reviewers and subject editors



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STEP 3: Submission metadata

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PENSOFT PUBLISHERS

Science Business Announcement



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Following a recent integration with the novel, social network-style research discovery app [Researcher](#), the scholarly publishing platform ARPHA has taken yet another step to ensure scholarly publications from across its open-access, peer-reviewed journal portfolio are as easy to find and read as possible. Now, research papers published in all [Pensoft's](#), as well as all other [journals hosted on ARPHA](#), can reach the 1.8 million current users of Researcher directly on their screens.

Similarly to the world's best known and used social media networks: Twitter, LinkedIn and Facebook, Researcher allows its users, scientists and academics, to follow

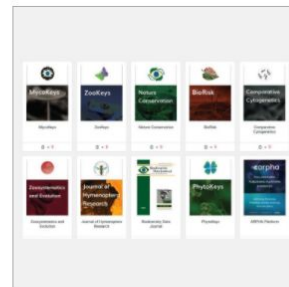
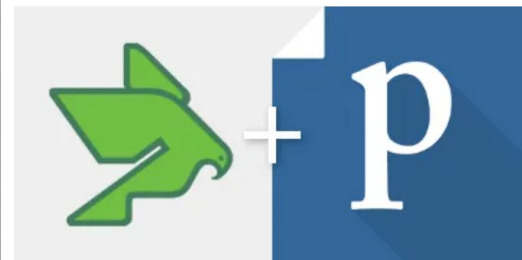


IMAGE: RESEARCH PAPERS PUBLISHED IN ALL PENSOFT'S AND ALL OTHER JOURNALS HOSTED ON ARPHA PLATFORM CAN REACH THE 1.8 MILLION CURRENT USERS OF RESEARCHER DIRECTLY ON THEIR SMARTPHONES. [view more >](#)

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